



### **Investor Presentation**

PT Solusi Tunas Pratama Tbk

**April 2014** 

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## **Section 1**

**Introduction to STP** 



### Company overview



## Third largest and fast growing independent Indonesian tower company Unique combination of tower assets and fiber network

Founded in 2006
Listed on IDX in Oct 2011
Current market cap of US\$593m(a)

**Top 3** independent Indonesian tower company All telecom operators and two LTE operators are current customers<sup>(b)</sup>

2,073 km of fiber network(c)

Pioneer in rolling out micro cell for LTE services



Last 3 years revenue CAGR of 40.9%

2013 revenue of **IDR840bn** (US\$73.9m)

2013 Q4 annualized revenue of IDR959bn (US\$84.8m)

EBITDA margin of 83% in 2013

Lean team of 294 employees(c)

3,348 telecom sites

(2,798 towers, 550 shelter/indoor DAS)

5,285 tenancies

(4,708 tower tenancies,

1.7x tenancy ratio)

(a) Solusi Tunas Pratama stock price of IDR 8,475 per share as of 28 Mar 2014

(b) Current LTE customers are First Media and Internux

(c) As of 31 Dec 2013

Note: USD/IDR exchange rate of 11,361 as of 28 Mar 2014

Source: Company data, FactSet as of 28 Mar 2014

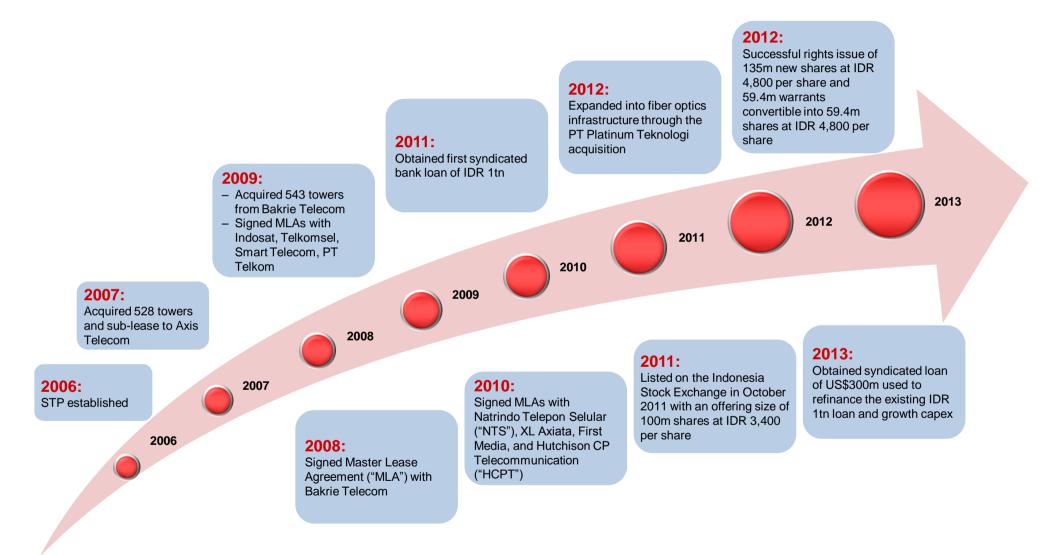
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### **Key corporate milestones**



Fast growth business transformation from pure-play tower company to an integrated telco services provider





## Attractive business model Stable, recurring and predictable revenues



#### **Traditional service line**

 Lease space on our towers sites to telcos for placing their antennas and other telecom equipment

#### **New service lines**

- Lease space on our micro cell poles to traditional telcos and 4G deployments in high data traffic locations
  - Micro Cell poles, compared to the regular structure is faster to build, lower cost, higher rental fees
- Provide telecommunication operators with access to our <u>Indoor Building Solution</u> <u>networks</u> in shopping malls and residential buildings in major urban areas

 Offer efficient backhaul solutions for telecommunication operators using our fiber network

#### 93% of 2013 revenue 92% of Q4 2013 revenue

- Typical lease period: 10-12 years
- Current Tower Tenancy ratio: 1.74x

#### 7% of 2013 revenue 8% of Q4 2013 revenue

#### **Micro Cell Poles**

- Typical lease period: 10 years
- Current Tenancy ratio: 1.02x

#### **Indoor Building Solution**

- Typical lease period: 5 years
- Current Tenancy ratio: 2.93x

- Typical lease period: 10 years (for telcos customers included in Micro Cell poles)
- Typical lease period: 1-3 years (non telcos customers)



Highly predictable and recurring revenue stream based on advance rent collection



Build-to-suit business model, no speculative builds





## **Section 2**

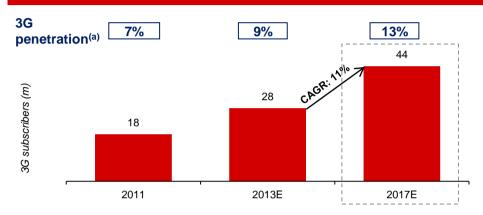
Favorable industry backdrop



### Robust growth in telecom industry in Indonesia



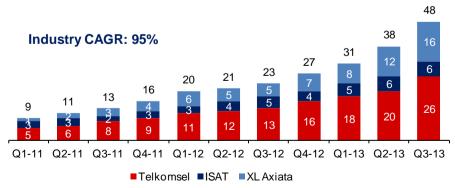
#### Strong growth in 3G subscribers



(a) Calculated as 3G subscribers over total wireless subscribers Source: BMI (www.businessmonitor.com/bmo)

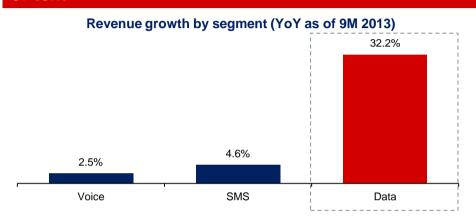
#### Data traffic growing at 95% CAGR

### Data traffic (Petabyte)



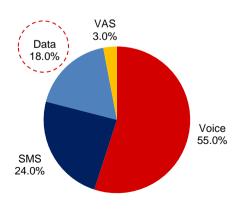
Source: Company data, broker research

## Data revenues are growing much faster than voice or text



Source: Company data, broker research

## Data already accounts for ~18% of total industry revenues (2013E)



Source: Company data, broker research



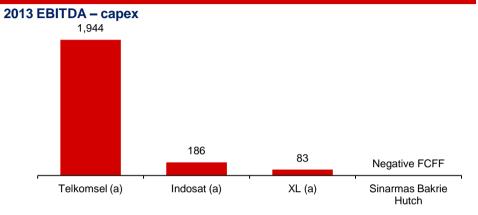
### Favourable tower industry dynamics in Indonesia



12.4%

Singapore

## Except for Telkomsel, telcos are generating low FCFF



(a) Figures for Telkomsel are the mobile business; figures for Indosat and XL Axiata are for the entire telco businessSource: Company filing Note:

Average % of Capex as revenue

Note: Average for Indonesia comprises the average of XL Axiata, Telkom and Indosat. Average for Philippines include PDLT and Globe Telecom. Average for Singapore comprises the average of Singtel, M1 and Starhub. Average for Malaysia comprises the average of Maxis, Digi.com and Axiata Source: Broker reports

14.7%

Malaysia

Highest capex ratio in the region (2013E)

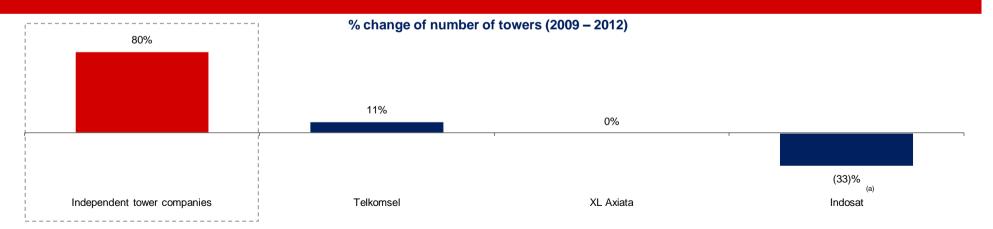
22.2%

**Philippines** 

31.8%

Indonesia

#### Growth in towers is coming via independent tower companies



(a) Includes sale of 2,500 towers Source: Company data, broker reports



### High entry barriers into our industry



#### Indonesian market very conducive to tower and fiber company business model

## Government regulations mandate tower sharing



On 30 March 2009, four Ministries issued a Joint Decree regarding Construction and Utilization of Shared
Telecommunication Towers. The Joint Decree strongly promotes the tower sharing model and has clear guidelines for the
issuance of building permits that benefit independent tower providers

## Regulatory barriers



Ownership of tower companies must comply with the Negative List

- The Negative List was last amended to include tower companies (prohibiting foreign investment in private tower companies) and prohibiting foreign control of public tower companies
- Extensive permits / licensing site approval processes

## Operational and capital hurdles



- Qualified track record required by telecom operators
- Significant upfront capex
- Telcos want to work with financially strong partners
  - Extremely low customer churn due to switching costs and potential network impact

## Special permit in Jakarta



- One of only three companies in Jakarta with a 20 year permit to deploy street level micro cell network using existing local government assets
  - Acquired through the acquisition of PT Platinum in 2012 which was consumer focused
  - We are most LTE ready amongst our peers





## **Section 3**

**Key investment highlights** 



### **Key investment highlights**



Proven growth track record in a fast emerging sector with high entry barriers





- Rapidly diversifying client base towards leading telcos in Indonesia
- Unique fiber network, providing ability to deploy LTE solutions with superior economics
- 5 Experienced management team and reputable Board
- 6 Strong financials performance, funding headroom

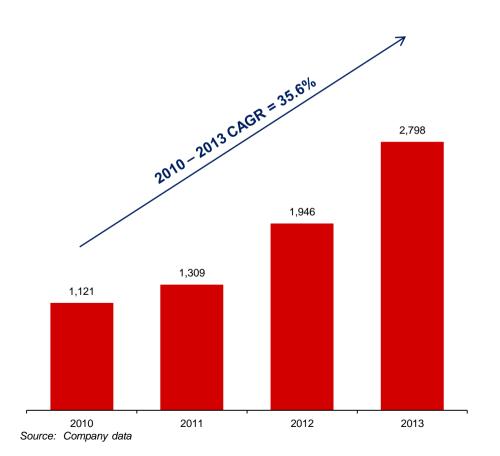


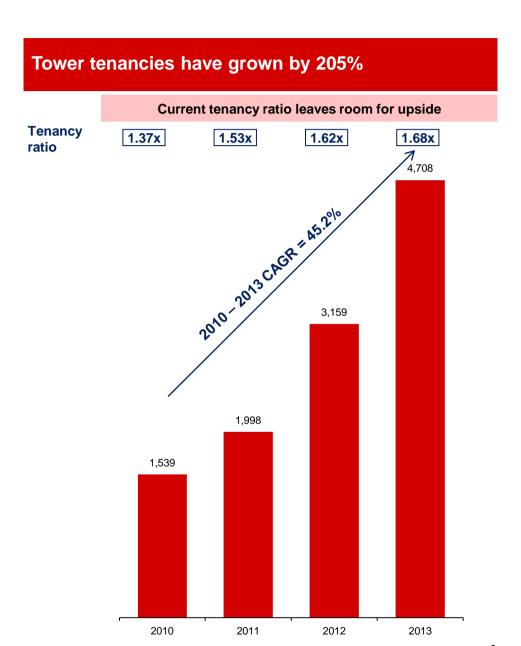
## 1

## Proven growth track record in a fast emerging sector with high entry barriers



Towers have grown by 150% in last 3 years







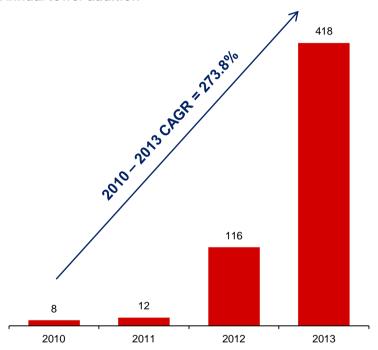


## Robust organic growth momentum and an effective M&A strategy



## Organic tower addition by STP – growth is accelerating

#### Annual tower addition



#### **Cumulative number of towers**

2010	2011	2012	2013
23	35	151	569

#### More efficient acquisitions and accelerated integration

Year	Acquisition	Acquisition completion
2007	<ul> <li>NTS Tower Acquisition</li> <li>528 towers located in Jakarta and Greater Jakarta</li> <li>Contracted through Ericsson Indonesia under RTU (Right to Use) scheme</li> </ul>	2 years
2009	<ul> <li>543 towers nationwide</li> <li>STP acquired the sites on as-is basis</li> <li>Transfer of title, land extension, IMB application &amp; extension were done by STP</li> </ul>	1 year
2012	<ul> <li>Nurama Tower Acquisition</li> <li>176 towers in West, Central, and East Java, 182 Shelters, 100 km of Fiber Optic in Bandung</li> <li>STP acquired the sites as the company was insolvent</li> <li>Transfer of title, land extension, IMB application &amp; extension were done by STP</li> </ul>	8 months
2012	<ul> <li>HCPT Tower Acquisition</li> <li>200 towers<sup>(a)</sup> in Jabotabek, West, Central, and East Java</li> <li>Transfer of title, land extension, IMB application and extension were done by STP</li> </ul>	3 months
2013	<ul> <li>ISP Group Tower Acquisition</li> <li>493 towers in Botabek, West, Central, and East Java, Sulawesi, Sumatera, Bali Nusa Tenggara, 287 Shelters</li> <li>Transfer of title, land extension, IMB application &amp; extension were done by STP</li> </ul>	2 months

<sup>(</sup>a) Additional 100 towers to be transferred at STP's option Source: Company data

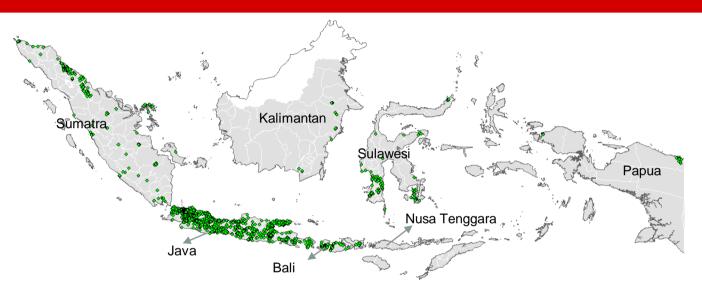




## National presence with asset concentration in the lucrative Greater Jakarta region



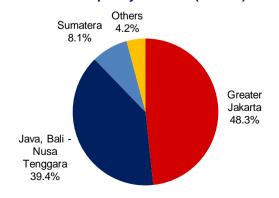
#### Tower assets are strategically located across Indonesia



A	No. of	Growth		
Area	2012	2013	Growth	
Greater Jakarta	1,164	1,352	188	
Java	566	984	418	
Sumatera	142	227	85	
Kalimantan - Sulawesi	32	100	68	
Bali – Nusa Tenggara	25	118	93	
Papua	17	17	0	
Total	1,946	2,798	852	

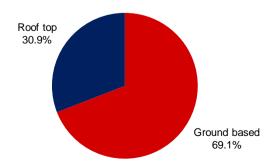
#### Most of our towers are in Greater Jakarta...

#### **Towers split by location (Dec 13)**



...and two-thirds of towers portfolio are Ground based towers, which support higher tenancies

#### Towers split by format (Dec 13)







## Rapidly diversifying client base towards leading telcos in Indonesia



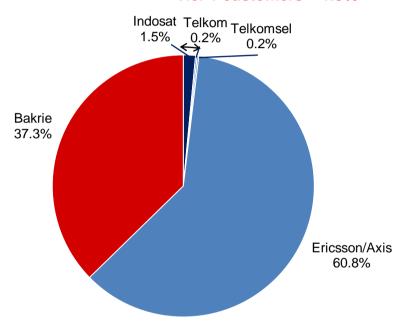
STP has successfully diversified its customer base towards high quality operators

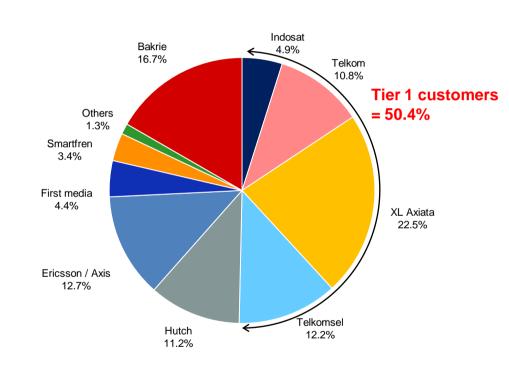
2009

4Q 2013

#### Revenue breakdown by operators

Tier 1 customers = 1.9%





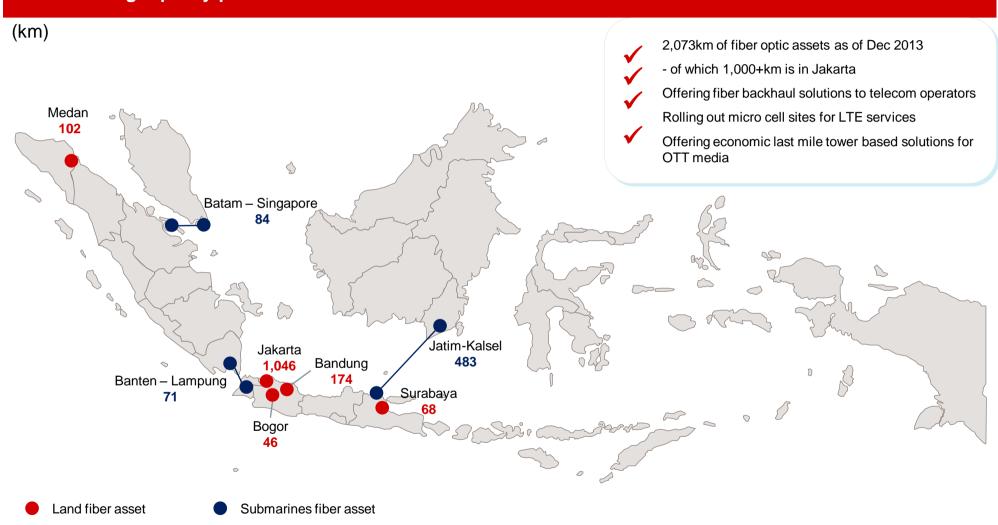


## 4

## Unique fiber network, providing ability to deploy LTE solutions with superior economics



#### We have a high quality portfolio of fiber assets







## **Experienced management team and reputable Board**



#### **Board of Directors**



**Nobel Tanihaha**President Director

- 7 years on the BoD
- Previous work experience mainly in property and construction sectors in Indonesia, Singapore, Hong Kong and China



Juliawati Gunawan Finance Director

- 3 years on the BoD
- Previously worked with Ernst & Young, with 16 years of experience in auditing and corporate finance field before joining STP



Yan Heryana Marketing Director

- 2 years on the BoD
- Previously worked with PT
  Hariff Daya Tunggal
  Engineering and PT Starcom
  Solusindo, companies engaged
  in telecommunication sector



**Eko Abdurrahman Saleh** Operations Director

- 3 years on the BoD
- Previously worked with PT Indosat Mega Media and PT XL Axiata



**Tommy Gustavi Utomo** *Property Management Director* 

- 1 year on the BoD
- Previously worked with PT Bakrie Telecom Tbk

#### **Board of Commissioners**



Jennivine Yuwono
President Commissioner

- 3 years on the BoC
- Previously worked with Morgan Stanley New York and Singapore
- Also serves as Director of PT Deltamas Abadi Makmur, and Commissioner of PT Kharisma Indah Ekaprima



Ludwig Indrawan
VP Commissioner

- 2 years on the BoC
- Previously worked in property and financial sectors in Indonesia and Australia
- Also serves as Managing Director of PT Smarts Home Anugrah



Thong Thong Sennelius Commissioner

- · 3 years on the BoC
- Previously worked with Morgan Stanley New York and Singapore
- Also serves as Director of PT Ciptadana Capital and PT Ciptadana Multifinance



M Senang Sembiring
Independent Commissioner

- 3 years on the BoC
- Previously worked with PT Bursa Efek Indonesia (now IDX) as Director
- Also serve as Executive Director of Yayasan Kehati, a foundation engaged in biodiversity



Erry Firmansyah Independent Commissioner

- 1 year on the BoC
- Previous work experience includes serving as the President Director of IDX
- Currently serves as President Director of PT Indonesian Central Security Depository (KSEI) and also serves as Independent Commissioner in several public companies, including PT 13 Unilever Indonesia Tbk and PT Astra International Tbk





## Section 4

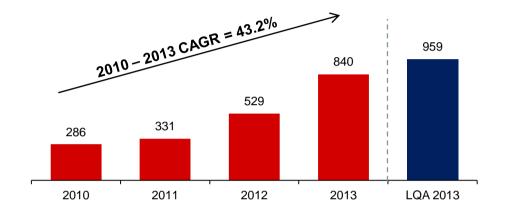
Strong financials performance and funding headroom



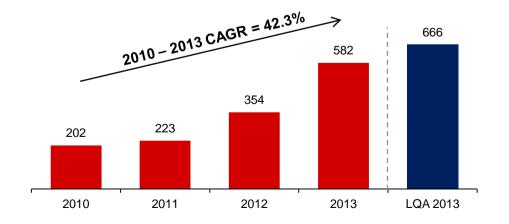
### Robust revenue and EBITDA growth



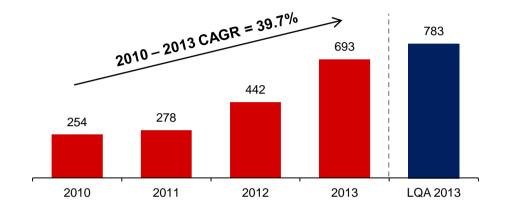
#### Revenue growth (IDRbn)



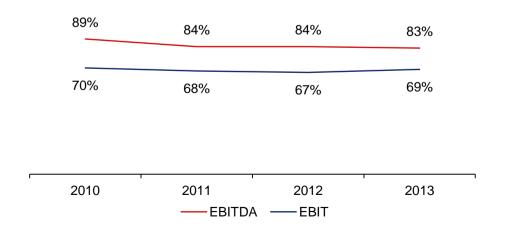
#### **EBIT** growth (IDRbn)



#### **EBITDA growth (IDRbn)**



**EBITDA & EBIT margins (%)** 



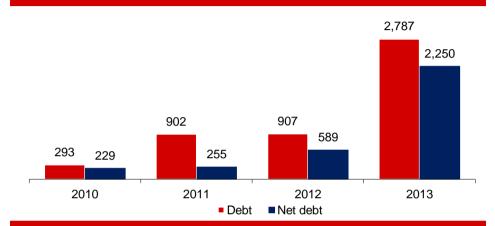
Note:  $LQA = Latest \ Quartely \ x \ 4$ 



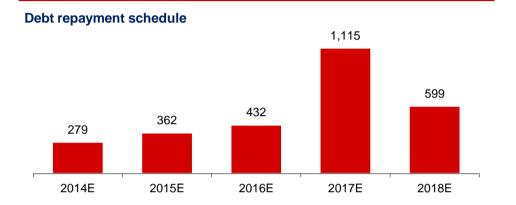
## Diversified loan maturity, debt headroom for growth and prudent FX hedging



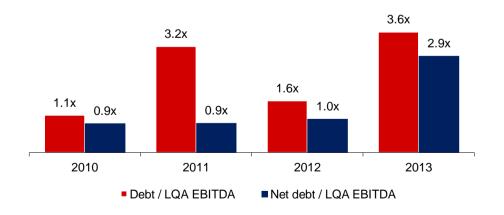




#### Debt repayments over 5 years (IDRbn)



#### Leverage ratios



#### **Hedge contracts**



50% of our IDR loans are interest rate-hedged

Source: LQA = Latest Quartely x 4

Debt in US\$ currency as of 31 Dec 2013 is translated into IDR using the hedge rate (as also agreed in our loan facility agreements)



### **Key accounting policies**



## Revenue & expenses

- Rental income from operating lease is recognized as revenue when earned. The rental received in advance is presented as "deferred income" and recognized as income on a straight-line basis over the lease term
- Expenses are recognized as incurred (accrual basis)

#### Leases

- Leases that transfer to the lessee substantially all of the risks and rewards incidental to ownership of the leased item are classified as finance leases
- Leases which do not transfer substantially all of the risks and rewards incidental to ownership of the leased item are classified as operating leases

#### **Depreciation**

Property and Equipment, after initial recognition, are stated by using cost model and is carried at cost less its
accumulated depreciation (except land which is recorded at cost and not depreciated). The depreciation is calculated
using the straight-line method based on the estimated useful lives of property and equipment

## Investment properties

- Investment property is property held by the Company to earn rental fee, rather than for use in the production or supply of goods or services or for administrative purposes or sale in the ordinary course of business
- Investment property is measured at fair value based on valuation from an independent qualified appraiser

## Hedge accounting

• The Company uses derivative financial instruments such as interest rate swaps and cross currency swap to hedge its exposure to variability in cash flows that is attributable to floating interest rates and fluctuations of exchange rates. Such derivative financial instruments are initially recognized at fair value on the date on which a derivative contract is entered into and are subsequently remeasured at fair value





## **Section 5**

Well positioned for growth



## **Our growth strategies**



	1	Grow tenancies on our existing tower portfolio to drive ROIC
	2	Continue expansion pre-dominantly in high density locations with leading telcos
stp	3	Selectively expand our fiber network and increase in-building solutions footprint in high traffic areas
-	4	Build on our first mover advantage in offering micro cell solutions
	5	Acquire tower assets opportunistically





# **Appendix I Additional materials**



### **Key financial performance**



(in IDR millions)	2009 (Audited)	2010 (Audited)	2011 (Audited)	2012 (Audited)	2013 (Audited)
Revenues	197,426	286,366	330,956	529,408	840,096
Growth	405%	45%	16%	60%	59%
Cost of revenue	11,172	16,866	23,679	41,705	70,809
Operating expenses	13,310	15,613	28,963	45,656	76,146
EBITDA	172,944	253,888	278,313	442,047	693,141
Margin	88%	89%	84%	83%	83%
Depreciation and amortization	(17,890)	(52,056)	(55,151)	(88,144)	(111,452)
Operating income	155,054	201,832	223,162	353,903	581,689
Margin	79%	70%	67%	67%	69%
Others – net	99,334	105,924	(47,134)	(112,948)	(313,561)
Income before tax	254,388	307,756	176,028	240,955	268,128
Income tax expenses	(88,614)	(77,345)	(41,708)	(65,251)	(70,519)
Profit for the year	165,774	230,411	134,320	175,705	197,609
Other comprehensive income	_	_	(37,994)	(355)	89,811
Total comprehensive income for the year	165,774	230,411	96,326	173,350	287,420



### **Balance sheet and capital structure**



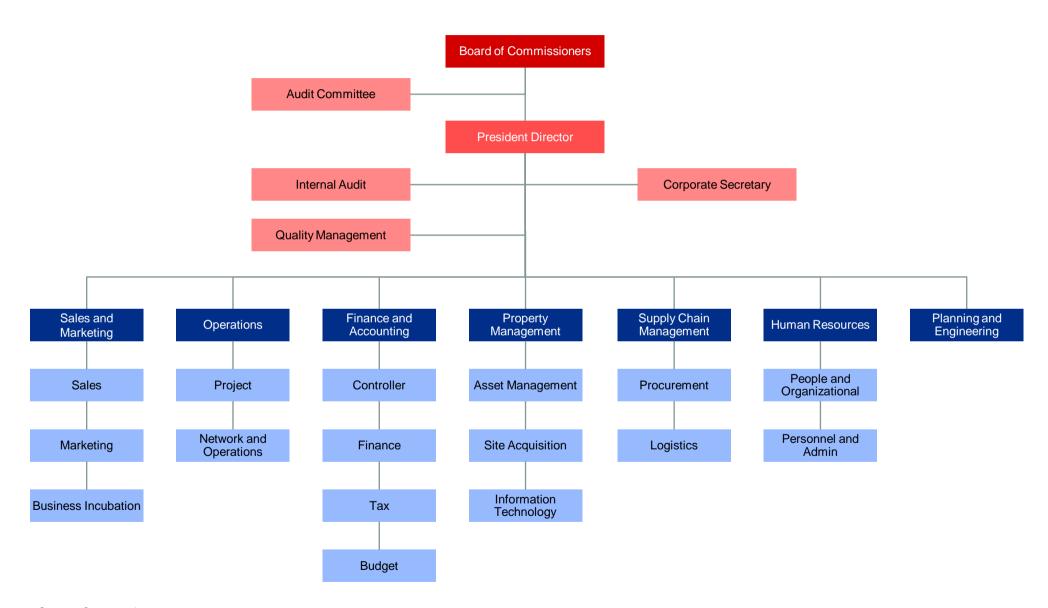
(in IDR billions)	2009 (Audited)	2010 (Audited)	2011 (Audited)	2012 (Audited)	2013 (Audited)
Consolidated Balance Sheet					
Current assets	213	340	965	917	1,370
Non-current Assets	1,137	1,458	1,880	2,965	4,941
Total assets	1,349	1,799	2,845	3,882	6,311
Current liabilities	239	249	397	744	562
Non-current liabilities	867	1,076	1,547	1,418	3,457
Equity	244	474	901	1,720	2,292
Key Ratios					
Current ratio	0.89x	1.37x	2.43x	1.23x	2.44x
Net debt/equity	0.38x	0.48x	0.28x	0.34x	0.98x
Net debt/total assets	0.07x	0.13x	0.09x	0.15x	0.36x
Net debt/ LQA EBITDA	0.33x	0.88x	0.89x	1.01x	2.87x
Total liabilities/equity	4.54x	2.79x	2.16x	1.26x	1.75x
Total liabilities/assets	0.82x	0.74x	0.68x	0.56x	0.64x

Note: Debt in US\$ currency as of 31 Dec 2013 is translated into IDR using the hedge rate (as also agreed in our loan facility agreements)



### **Organisation structure**







Service agreement

### Key features of our Master Lease Agreements ("MLAs")



#### Long term contract **Tenor** • 10 – 12 years for Towers and 5 years for Indoor DAS Network **Termination penalty** Customers shall pay the rental fee for the entire remaining term of the MLA Base rental Rental fee is fixed for the whole period of the MLA Power Customers bear the power/electricity cost necessary to operate the equipment, except for Telkomsel Rentals pass-through **Maintenance** Adjustable on a yearly basis based on the inflation rate published by the Central Bureau of Statistic ("BPS") inflation Standard maintenance and repair procedures (including agreed timeline for repair) 7 X 24 hours customer service

7 X 24 hours access to the site

Predetermined reporting time Predetermined penalty calculation

24 hours site security

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## Thank you